



Muskegon Catholic Education Foundation

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2021 Sponsorship Opportunities

With a combined virtual and in-person auction, Muskegon Catholic's Rainbow Auction will attract a diverse crowd of business and community leaders and supporters to celebrate the success of Muskegon Catholic Central and our response to the ever-changing world around us.

Leader - \$5,000

- Video opportunity during live auction
- Promotional material in VIP Party Box (Provided by company)
- Logo recognition on event website and mobile bidding pages
- Thank you and recognition during live auction
- Company name/logo on live auction bid paddles
- Table for 10 dinner guests for live auction, including premium wine selection for your table
- Company name exclusively advertised on campus electronic sign weekend of event
- Full page ad in the Rainbow Auction catalog
- Name recognition on pre- and post-event social media marketing

Benefactor - \$3,500

- Logo recognition on event website and mobile bidding pages
- Thank you and recognition during live
- Table for 8 dinner guests for live auction, including premium wine selection for your table
- 1/2 page ad in Rainbow Auction Catalog
- Name recognition on pre- and post-event social media marketing

Supporter-\$1,250

- Logo recognition on event website and mobile bidding pages
- Thank you and recognition during live auction as presenting sponsor
- Tickets for 4 dinner guests for live auction
- 1/4 page ad in Rainbow Auction Catalog
- Name recognition on pre- and post-event social media marketing

Virtual Sponsorship-\$500

- Logo recognition on event website and mobile bidding pages
- 1/8 page ad in Rainbow Auction Catalog
- Name recognition on pre- and post-event social media marketing

Ad Only (Includes ad space in event program)

1/8 page (2.5 in. x 3.75 in.) \$250

1/4 page (5 in. x 3.75 in.) \$500

1/2 page (5 in. x 7.5 in.) \$1000

Full page (10 in. x 7.5 in.) \$2000