



RAINBOW AUCTION

Muskegon Catholic Education Foundation

1851 Barclay Street

Muskegon, MI 49441

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Our sponsorship opportunities for the 37th Rainbow Auction are designed to help you meet your marketing objectives.

***Please confirm your sponsorship by March 16th, 2020 to meet our print deadlines.**

Checks can be made payable to MCEF, 1851 Barclay St., Muskegon MI 49441

All Sponsorship levels include:

- Hyperlinked company name recognition on event web page
- Social media tag and recognition
- Company logo or name recognition on display at event, including on our mobile bidding site
- Recognition in Golden Crusader e-newsletter

Leader-\$5,000

- Company logo or name on Rainbow Auction invitations
- Company name exclusively advertised on campus electronic sign weekend of event
- Company logo or name on all bid paddles
- Company logo on disposable beverage cups
- Full page ad in the Rainbow Auction catalog
- Verbal recognition by auctioneer during the event
- Preferred seating for your table of 10 with table signage

Benefactor-\$3500

- Company logo or name on all bid paddles
- Company logo on bar napkins
- 1/2 page ad in the Rainbow Auction catalog
- Verbal recognition by auctioneer during the event
- Preferred seating for your table of 10 with table signage

Supporter-\$2250

- 1/4 page ad in the Rainbow Auction catalog
- Verbal recognition by auctioneer during the event
- Preferred seating for your table of 8 with table signage

Friend-\$1250

- 1/8 page ad in the Rainbow Auction catalog
- Preferred seating for 4

Ad Only (Includes ad space & company logo on event web page)

1/8 page (2.5 in. x 3.75 in.) \$250

1/4 page (5 in. x 3.75 in.) \$500

1/2 page (5 in. x 7.5 in.) \$1000

Full page (10 in. x 7.5 in.) \$2000

***Let us know your specific needs and we can customize any of the above sponsorship levels to for your company!
Questions? Contact Amber Wallace, Director of Advancement (awallace@muskegoncatholic.org) at 231.291.0326.***